

Site Usage

174,800 Visits

58.20% Bounce Rate

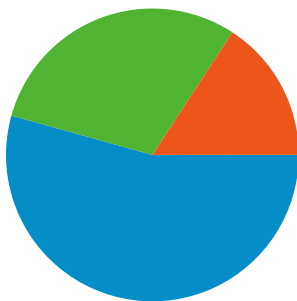
431,100 Pageviews

00:02:22 Avg. Time on Site

2.47 Pages/Visit

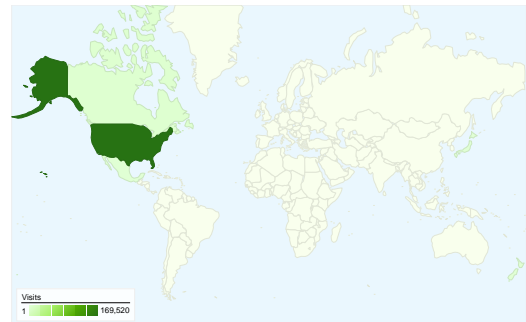
64.78% % New Visits

Traffic Sources Overview



- Referring Sites
94,973 (54.33%)
- Direct Traffic
52,226 (29.88%)
- Search Engines
27,596 (15.79%)
- Other
5 (> 0.00%)

Map Overlay world



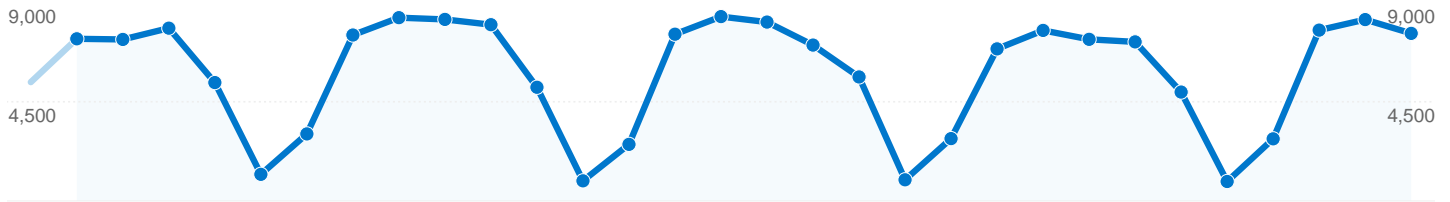
Top Content

URL	Pageviews	% visits
/resources/cm/mlacitationss	96,045	22.28%
/	73,098	16.96%
/resources/cm/mlacitationse	27,678	6.42%
/resources/exresources/ebsco-	24,728	5.74%
/define	23,532	5.46%

Content Detail:



Pageviews
1,121

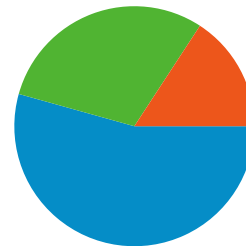


All traffic sources sent a total of 174,800 visits

29.88% Direct Traffic

54.33% Referring Sites

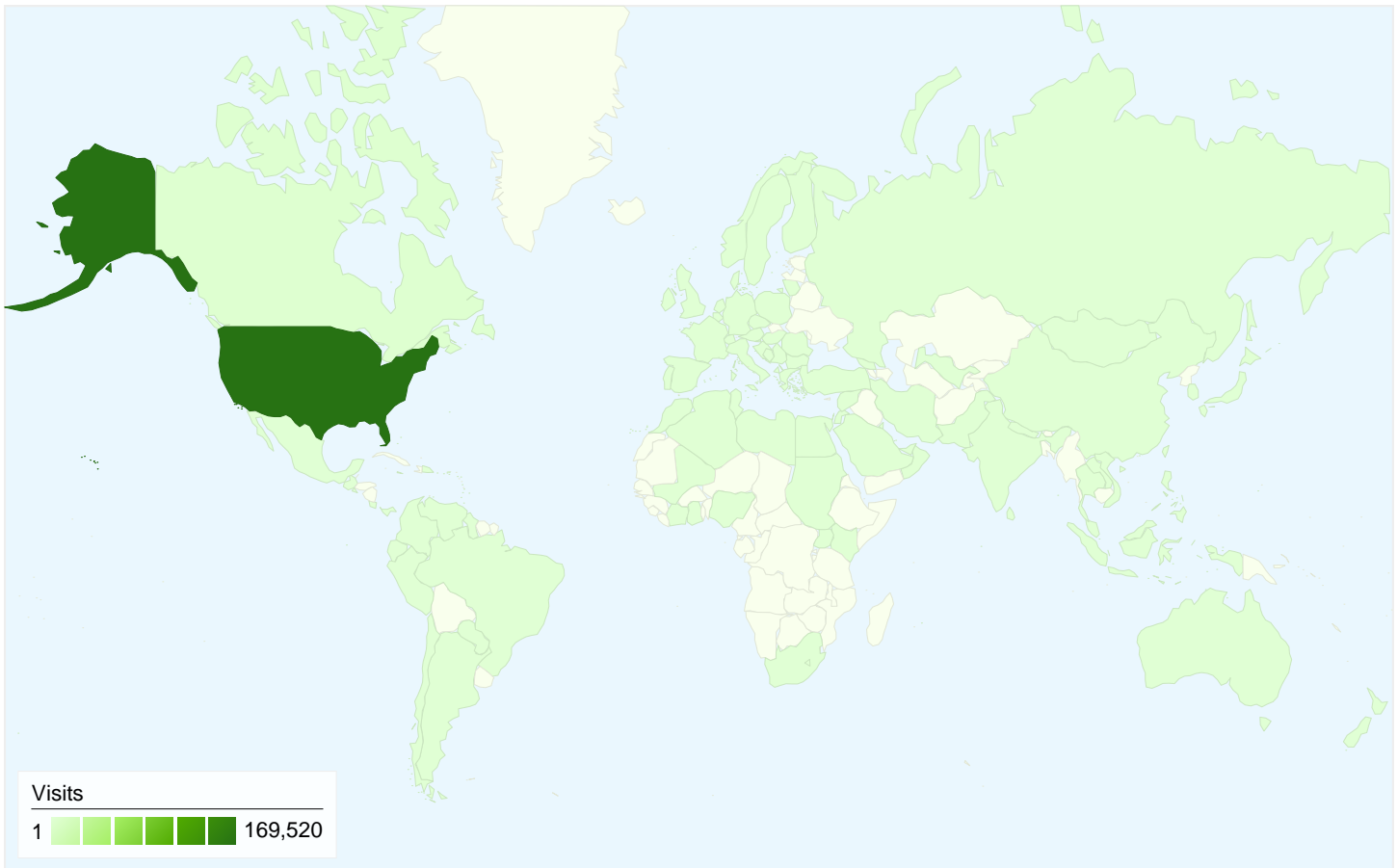
15.79% Search Engines



- **Referring Sites**
94,973 (54.33%)
- **Direct Traffic**
52,226 (29.88%)
- **Search Engines**
27,596 (15.79%)
- **Other**
5 (> 0.00%)

Top Traffic Sources

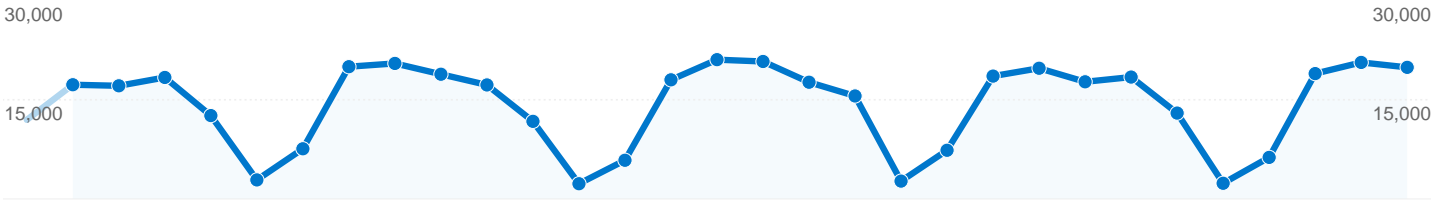
Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	52,226	29.88%	oslis	5,272	19.10%
google (organic)	22,393	12.81%	citation maker	4,897	17.75%
ncwiseowl.org (referral)	13,153	7.52%	apa citation maker	1,527	5.53%
oslis.org (referral)	9,287	5.31%	oslis citation maker	1,363	4.94%
ncwiseowl.com (referral)	4,536	2.59%	apa citation	1,348	4.88%



174,800 visits came from 113 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	169,520	2.47	00:02:23	64.25%	57.99%
Canada	2,045	2.15	00:01:50	79.61%	62.84%
New Zealand	434	1.81	00:01:54	77.19%	70.28%
Mexico	320	2.09	00:01:32	78.44%	63.13%
Japan	313	2.54	00:02:21	79.55%	53.04%
Australia	294	2.14	00:01:17	82.65%	70.41%
U.S. Virgin Islands	288	4.29	00:08:40	38.54%	65.28%
Malaysia	184	1.29	00:00:52	81.52%	82.61%
Germany	123	2.60	00:01:17	70.73%	65.04%
Philippines	87	1.67	00:00:54	45.98%	78.16%



12,991 URLs were viewed a total of 431,100 times

Content Performance


Pageviews 431,100 % of Site Total: 100.00%	Unique Pageviews 305,644 % of Site Total: 100.00%	Time on Page 00:01:37 Site Avg: 00:01:37 (0.00%)	Bounce Rate 58.20% Site Avg: 58.20% (0.00%)	% Exit 40.55% Site Avg: 40.55% (0.00%)	\$ Index \$0.00 Site Avg: \$0.00 (0.00%)
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URL	Pageviews	Unique Pageviews	Time on Page	Bounce Rate	% Exit	\$ Index
/resources/cm/mlacitationss	96,045	70,695	00:04:50	75.52%	70.11%	\$0.00
/	73,098	49,765	00:00:53	38.66%	31.67%	\$0.00
/resources/cm/mlacitationse	27,678	18,565	00:04:07	68.71%	61.63%	\$0.00
/resources/exresources/ebSCO-database	24,728	17,604	00:03:57	64.94%	55.02%	\$0.00
/define	23,532	16,997	00:00:35	30.77%	20.52%	\$0.00
/front-page	17,306	13,222	00:00:58	48.21%	44.66%	\$0.00
/research	17,277	10,917	00:00:25	26.09%	6.88%	\$0.00
/resources/cm/apacitations	15,412	12,331	00:04:08	79.87%	72.44%	\$0.00
/create	13,156	8,935	00:00:22	24.22%	9.24%	\$0.00
/resources/exresources/ebSCO-all	7,657	5,275	00:04:30	68.77%	55.84%	\$0.00

1 - 10 of 12,991




This page was viewed 1,121 times

 **1,121** Pageviews

 **765** Unique Views

 **00:00:28** Time on Page

 **51.28%** Bounce Rate

 **9.37%** % Exit

 **\$0.00** \$ Index